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- Seminar: Corporate Governance in the Airline and Automotive Industries

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Seminar: Corporate Governance in the Airline and Automotive Industries

20Sep2017

- 04:00 PM 06:00 PM
- Lecture Hall C, LAS Building, Education City

The seminar will include two separate talks on corporate governance and sustainable practices and issues within the German automotive and global airline industries.

• Talk 1: The Role of the Supervisory Board in German Corporate Governance (the Example of Volkswagen AG)

Dr. Cornelia Scott, Anhalt University of Applied Sciences.

• Talk 2: Strategic Coopetition in International Contexts (Using the Case of the Global Airline Industry)

Dr. Frank Himpel, Anhalt University of Applied Sciences.

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